

OUR VALUES

CARE

OUR RESIDENTS CAN REST ASSURED OF SAFETY AND COMFORT.

WE VALUE DIGNITY AND PRIVACY,
AND ACCORD OUR RESIDENTS RESPECT.

WE ARE COMMITTED TO EXCELLENCE IN
PERSON-CENTRED CARE.

RESPONSIBILITY

WE HOLD OURSELVES ACCOUNTABLE FOR OUR ACTIONS.

WE RECOGNISE OUR RESIDENTS DO NOT LIVE WHERE
WE WORK, WE WORK WHERE THEY LIVE.

WE PROMOTE A FLUID APPROACH TO OUR BUSINESS,
SUPPORTING STAFF AND THEIR DEVELOPMENT.

INTEGRITY

WE SUPPORT OUR RESIDENTS IN ENJOYING LIFE, AND IN
MAINTAINING THEIR INDEPENDENCE AND INDIVIDUALITY.

WE EMPOWER OUR RESIDENTS TO MAKE THEIR OWN LIFESTYLE CHOICES.

WE OPERATE WITH TRANSPARENCY AND WELCOME
THE INVOLVEMENT OF THE WIDER COMMUNITY.



care • responsibility • integrity